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NEWS RELEASE

Sept. 26, 2007

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CEO OF REI TO SPEAK AT UM

MISSOULA—

Sally Jewell, president and chief executive officer of Recreational Equipment Inc. (REI), will present the fall 2007 Harold and Priscilla Gilkey Executive Lecture at The University of Montana on Monday, Oct. 1.

Jewell will speak at 6 p.m. in the Montana Theatre of the Performing Arts and Radio/Television Center. The event is free and open to the public.

REI is a national retail cooperative with more than three million active members that provides quality outdoor gear and clothing through more than 90 retail locations and its award-winning Web sites.

The cooperative was founded in 1938 by a group of 23 climbing friends and is a proven leader in the outdoor retail industry, an active voice for environmental stewardship in local communities and one of Fortune magazine's "100 Best Companies to Work For."

Jewell joined REI as chief operating officer in 2000, after serving on its board of directors for four years. She was named CEO in March 2005, the sixth in the company's nearly 70-year history.

Before joining REI, Jewell spent 19 years in the banking industry, holding executive leadership roles. Early in her career, she worked as an engineer for Mobil Oil Corp.

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A resident of **Seattle** and graduate of the University of Washington, Jewell has been active in many nonprofit and civic leadership roles during her 30-year business career.

She is one of the founding board members of the Mountains to Sound Greenway Trust, a nonprofit coalition dedicated to preserving and enhancing the 100 miles of open-space land along Interstate-90, and is active with the nonprofit Initiative for Global Development, a national network of business leaders that champion effective solutions to global poverty.

Jewell also is a member of the UW Board of Regents and sits on the board of the National Parks Conservation Association. In 2006, she received the Executive of the Year Award from Puget Sound Business Journal.

The UM lecture series was established by Harold and Priscilla Gilkey in 2004 to provide resources for the University's School of Business Administration to host the nation's top business leaders to share their knowledge, expertise and experiences with students, faculty members and the community.

Harold Gilkey, a 1962 graduate of the UM School of Business Administration, serves as chairman and CEO of **Spokane, Wash.**-based Sterling Financial Corp. Priscilla Gilkey, a 1962 English graduate, is an emeriti trustee of the UM Foundation. Before her retirement in 1997, she was employed as vice president of community relations for Empire Health Services, a multi-hospital system in Spokane.

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